

(P) PRESS REGULATIONS BAJA DEUTSCHLAND

in the version of 27.02.2015

1. Accreditation conditions:

In order to acquire the accreditation for the accompanying participation in Baja Deutschland please consider the following requirements:

1. You own a valid press ID from:

- * German Journalist Association (DJV);
- * German journalist Union (DJU);
- * Ver.di United Service Trade Union FB Medien;
- * Federal Association of Newspaper Publishers (BDZV);
- * Association of Journal Publishers (VDZ);
- * International Federation of Journalists, Brussels (IFJ).

2. You are a journalist or photographer:

- * who has a written assignment from an editor (original heading with address);
- * who has an impressum in which he is present;

No accreditation will be issued to the following persons:

- * without any press ID (marketing or advertising sales manager, accompanying persons);
- * who have a press ID of associations or organisations that have not been recognised by the home secretary;
- * who have an ID of broadcasting services, agencies or editors without any assignment;
- * who only have a visiting card as identification;
- * who have invitations from the exhibitors or other.

Gladiator Sport Assn. as an Organiser of Baja Deutschland reserves the right to accept or to refuse any request.

2. Press obligations:

- to wear their press vest at all times outside the camp;
- to follow any instructions issued to them by orga members on the race course;
- to inform the organisation of any abandons by all possible means;
- to return to the organiser all material or equipment supplied to the press crew on a temporary basis during the event;
- to respect the safety regulations (speed limits, no parking on race track, no u-turn on race course);
- not to venture in out of the camp and onto the race areas when the race is on without being accompanied by an orga vehicle or by an orga member in their own vehicle;
- to drive on the race course without being accompanied by a car of the organisation is strictly forbidden;
- Press vehicles must be parked in such way that will not obstruct the safe passage of the competitors;
- press cars must respect the road Code and local regulations;
- It is requested that accredited press members supply the rally organisation with different top quality materials (photo / video) according to the "required theme scenes" for the use by the organizers for promo materials of the races (leaflets, posters, website, social media, etc);
- Press event images and moving image clips for the event publicity purposes may be supplied by the organisers on a non exclusive basis at their discretion, provided due acknowledgement is given to the photographers / videographers / volunteers supplying such images;
- to comply with the present regulations.

Failure to respect the regulations in any way by any accredited person, will automatically lead to his exclusion from the event. This could result in the exclusion of his crew (all of the occupants of a same vehicle)

3. Photo and video material requirements:

- Original files
 - Minimum still images resolution 8MP / 3600 x 2400 pixels on 300 pix/inch
 - Minimum captured video resolution HDV 1080 / HDV 720 (50 or 25 fps)
- Web files
 - Resized images at 1024 pix on wide side on 72 pix/inch with watermark of the copyright owner

IMPORTANT: Original files shall be branding and logos free.

IMPORTANT: Original files with applied extreme filters/effects shall be present together with their original files.

4. Material transfer, digital copies:

- At site of the race event:
 - Preselected materials can be transferred on a computer/laptop situated at the Race office, whenever it is open. A computer/laptop will be equipped with USB2.0/3.0 interface in order to transfer the materials to its HDD. Following the “material structure” shown bellow, each press member must transfer his/her materials to the corresponding folder/s. For further help a race office member might assist.
- Right after each race event:
 - The materials can be send via CD / DVD / HDD towards the address of the HQ of Gladiator Sport Association :
Gladiator Sport Association
St. Petersburg Blvd. 75
4006 Plovdiv
BULGARIA
 - For online transfers, contact media@baja-deutschland.de

IMPORTANT: All materials shall be sorted by race days or special stages or dates following the “materials structure” given bellow.

IMPORTANT: All materials shall be transferred no later than 1 month after the event.

5. Material / publications, hard copies:

It is requested that accredited journalists supply the race organisation with a hard copy/a link to the article/press work right after its publication. Online version to be sent to media@baja-deutschland.de

Hard copies to be sent to:

Gladiator Sport Association
St. Petersburg Blvd. 75
4006 Plovdiv
BULGARIA

6. Materials structure:

All materials shall be selected and organized in the following order in folders:

- └ Photo materials folder
 - └ DATE / RACE DAY
 - └ Photographer (Press member name)
 - └ Original files (photos / video)
 - └ Web files (photos only)

When transferring the materials at site of the race event, the orga team will make in advance the folder structure. If photographer/press member name folder is not available, he/she is required to make his/her own one following the given structure.

7. Minimum requested photo/video “theme” scenes:

The following list is guide for each press member regarding the general needs of photo and/or video materials.

The materials mentioned in the list must be a SELECTION OF TOP QUALITY IMAGES AND SHOTS.

- Rally themes – minimum 10 images / 2 minutes each:
 - Registration workflow;
 - Stickers and scrutineering/technical check workflow;
 - Briefings;
 - Participants and Orga faces;
 - Camp atmosphere and facilities;
 - Sponsors presence;
 - Starts;
 - Nature and landscape;
 - Fan shop.

- Each race day – minimum 5 images per each race category / 5 minutes. The amount and type of materials may vary depending on position and places of shooting.
- Prize giving ceremony – OBLIGATORY - images / video from each top 3 category and class winners

8. Press vehicles

All press vehicle drivers must show the following documents to the scruteneers.

- valid vehicle registration certificate
- Green Card insurance certificate

9. Technical regulations for press vehicles

The vehicles will be decorated with stickers of the race colours during scrutineering. This will allow them to access the camp with their vehicle and be instantly recognised by the race organisation.

Any press vehicle wanting to join the press convoy needs to be a standard 4x4 fitted with at least all terrain tyres.

Depending on the type of vehicle entered, a press car crew must be made up of a minimum of two people and a maximum of four people. Only four-door 4x4s will be allowed to transport 4 people. Press cards will be required for all occupants.

Each press vehicle must be presented at scrutineering with the following equipment:

If any items are missing, they will not be allowed to start.

- Emergency numbers list sticker visible
- 1 pocket torch
- 1 survival blanket
- 1 emergency first aid kit
- 1L of water per person in the vehicle
- 1 seat belt cutter
- 1 hazard warning triangle
- 2 fluos waistcoats
- GPS
- approved hand operated 2 kg extinguishers
- external rear view mirrors
- 2 tow hooks (1 at the front, 1 at the rear)
- working air horn (powerful)
- rear lighting system complying with the Supplementary Regulations for Cars
- 1 spare wheel
- rear mud flaps
- a 5m towing strap

IMPORTANT: If any items are missing, the vehicle and its occupants will not be allowed to start.

IMPORTANT: For safety reasons the number of non organisation press vehicles is limited to 10.

A person having a press accreditation is not allowed to help in whatever manner a competitor of the race: transporting spare parts, giving fuel, helping out on with mechanical problems, etc. If such is the case, this person could be expelled from the race and involve the forced withdrawal from the race of the concerned competitor.

10. Accredited Press receives:

- Identification as Official Baja Deutschland Press – identification items for the Press person and for the Press vehicle;
- Access to the camp;
- Access to Media/Press Point at the camp;
- Access to photo points;
- Transportation with an orga vehicle (only when applicable);
- Sanitary facilities;
- Medical Assistance.

Lodging/Accommodation:

The Press will need to make their own arrangements for accommodation during the race either by camping on the camp in the designated area or off site in local hotels.

11. Remarks:

Each person must present the valid documents referred above in their original form. In the absence of any of these original documents at administrative and technical checks, journalist / photographer / will not be accredited for the race. No photocopies or declaration of loss and/or theft will be accepted.

We would like to stress that a previous acceptance in our press list doesn't automatically mean that you'll receive our press card. Accreditations are distributed only by the Gladiator Sport Association.